

# Stronger together – How to collaborate with government to get your research on the policy agenda

CIHR-IPPH Starting investigators workshop  
Ottawa, ON

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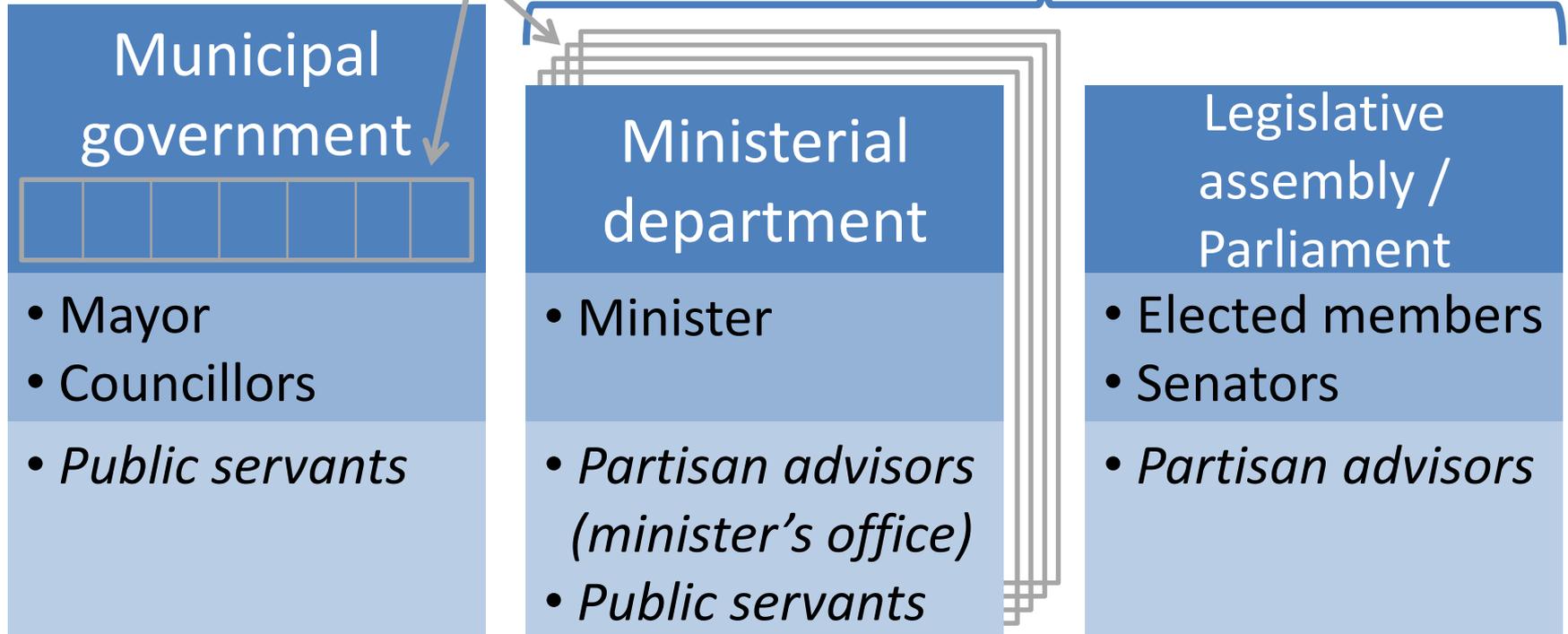
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# Collaborating with whom? Govt. 101

Sectors of government

**Provincial – territorial or federal**  
levels of government



⇒ Consider relevance, accessibility, influence, your comfort

(Morestin, 2016, 2017; Roxon, 2017)



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# What makes evidence **relevant** to actors in govt?

## Does the evidence speak to their **needs**?

- Consistent with:

- organization's / team's **mission**

- policy maker's **platform**

⇒ Does the evidence **add** to the policy agenda or **help address** it?

- Public servants: Self-censorship vs. policy entrepreneurship



(Morestin, 2017)



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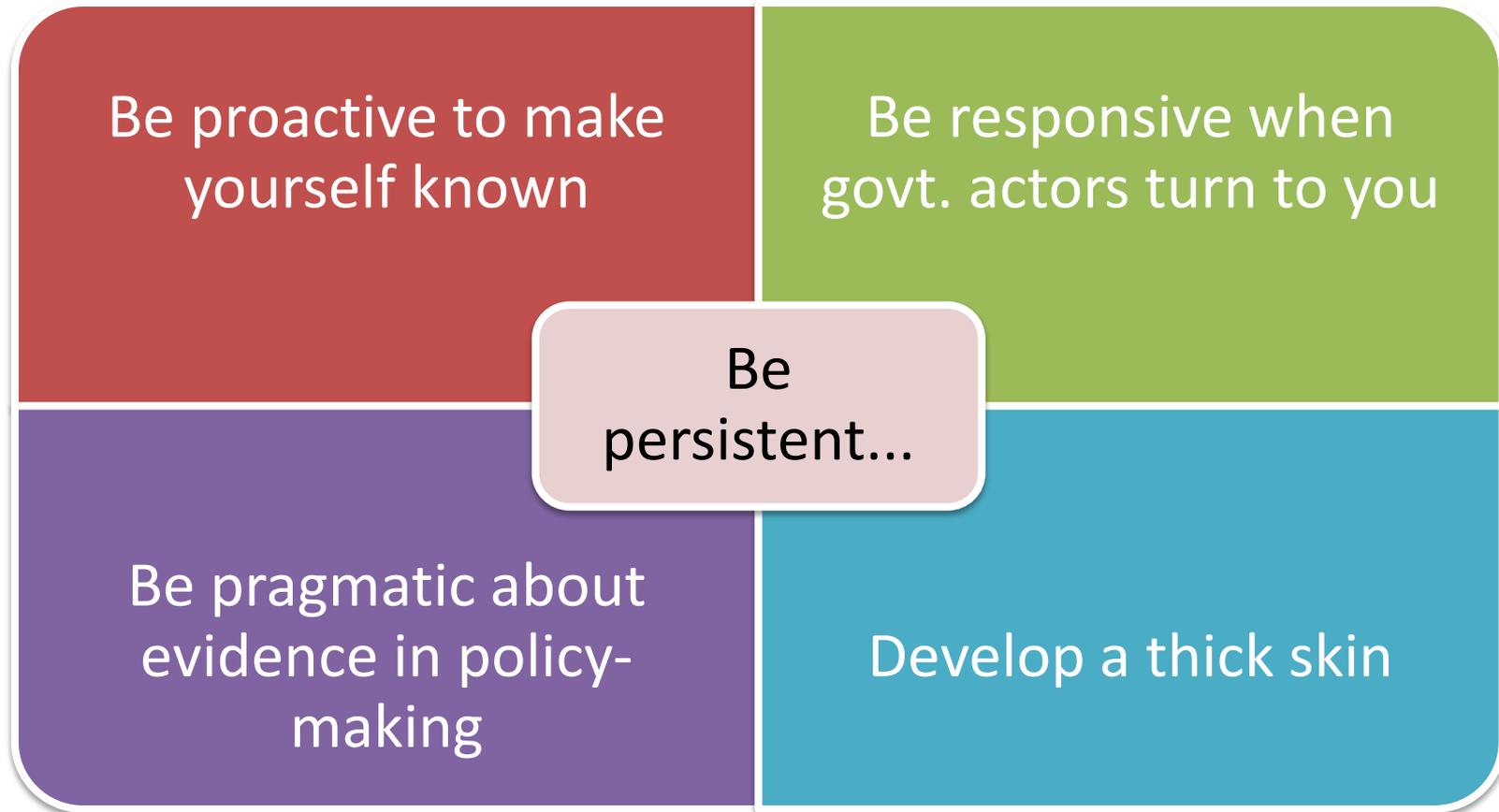
# Know your audience(s)

- Get a grasp of their **agendas** and **contexts**...
  - ... to inform your KT strategy
    - Participate in their **processes**
    - **Content**: Relate (as much as possible) to their framings and the work they do
- => Respond to their **needs**

(Morestin, 2016; policy advisors, personal communications, Fall 2016; Roxon, 2017)



# What else?



(Morestin, 2016; policy advisors, personal communications, Fall 2016)



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# A few resources

- Enlightening resources about **how political circles view and use scientific evidence**
  - Haynes et al. (2011, 2012)
  - Katherine Smith's work (e.g., 2013a, 2013b, 2014)
  - Paul Cairney's blog <https://paulcairney.wordpress.com/>
  - Interview of a former Minister for Health (Roxon, 2017)
- **NCCHPP's Knowledge sharing and public policy project**  
<http://www.ncchpp.ca/180/News.ccnpps>  
Knowledge syntheses + sets of questions to guide development of  
KT strategy  
Work in progress... more to come!  
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