

Wellbeing budgeting and public health: promising practice for pandemic recovery?

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1. How does (or could) wellbeing budgeting align with a public health approach?
2. What are some opportunities for public health communities?

Public Health: organized efforts of society to keep people healthy and prevent injury, illness and premature death

CPHA: <https://www.cpha.ca/what-public-health>

Wellbeing Budgeting: An approach to public budgeting that is *“based on the idea that gauging the long-term impact of policies on the quality of people’s lives is better than focusing on short-term output measures”*

- “The global market economy is good at producing wealth, but not at **sharing it fairly** or **protecting the environment** from vicious greed”
- “wellbeing outcomes of policy are **inextricably linked** across jurisdictional levels, as well as across traditional thematic domains of policy”



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Climate change: a top priority for public health

Les changements climatiques : une priorité absolue pour la santé publique

[Louise Potvin](#) & [Jeff Masuda](#)

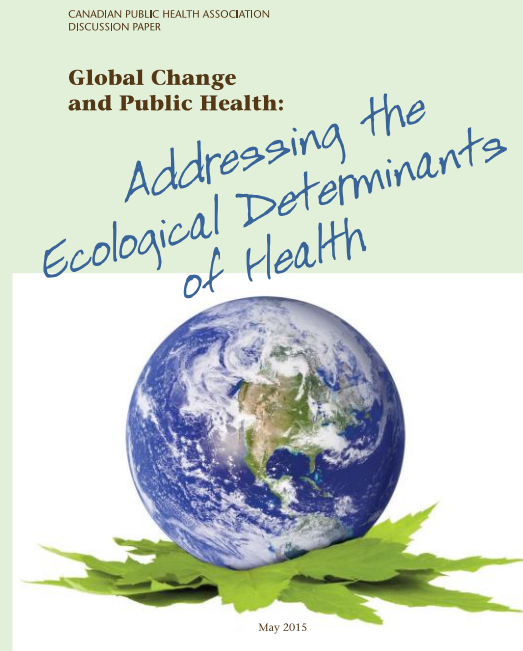
[Canadian Journal of Public Health](#) (2020) | [Cite this article](#)

Int J Public Health (2012) 57:25–33
DOI 10.1007/s00038-011-0302-4

REVIEW

A scoping review of intersectoral action for health equity involving governments

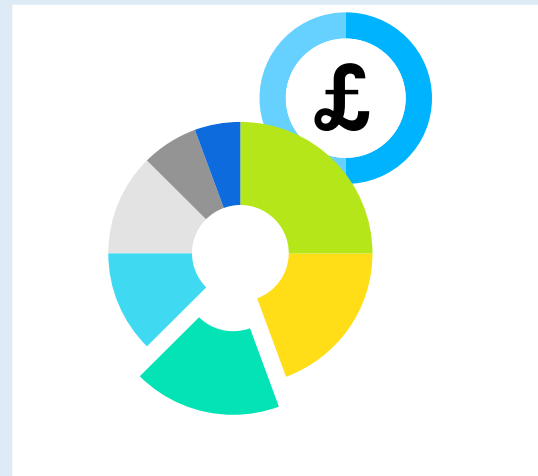
Ketan Shankardass · Orielle Solar ·
Kelly Murphy · Lorraine Greaves ·
Patricia O'Campo



The need for health in all policies in Canada

Paul Kershaw PhD

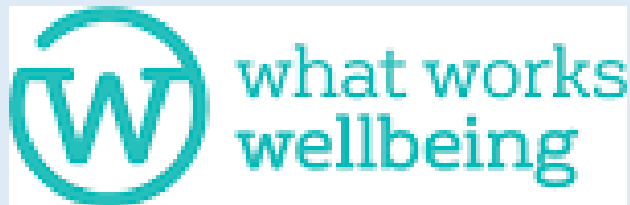
■ Cite as: *CMAJ* 2018 January 22;190:E64-5. doi: 10.1503/cmaj.171530



Advice to Welsh Government on taking account of the Well-being of Future Generations Act in the budget process



Office of the Future Generations Commissioner for Wales
Market Chambers
5-7 St. Mary St
Cardiff
CF10 1AT



Iceland puts well-being ahead of GDP in budget

🕒 3 December 2019

- Critical thinking opportunity
 - Smoke and mirrors?
 - Downstream drift

- *Note*: this is not unique to wellbeing budgeting

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For public health communities

- Potentially offers a coherent vision



- Expertise/literacy
- Research
- Critical thinking and advocacy
- Reflexivity/humility

Thank you

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Alternative Budgets

- A “what if” exercise
- Principles:
 - Participatory
 - Concrete
 - Advocacy tool

