



Working with local governments to support them in **integrating a health lens** to their community planning projects and policies.

Internal **capacity building, organizational learning** and strategic **planning.**



Structure



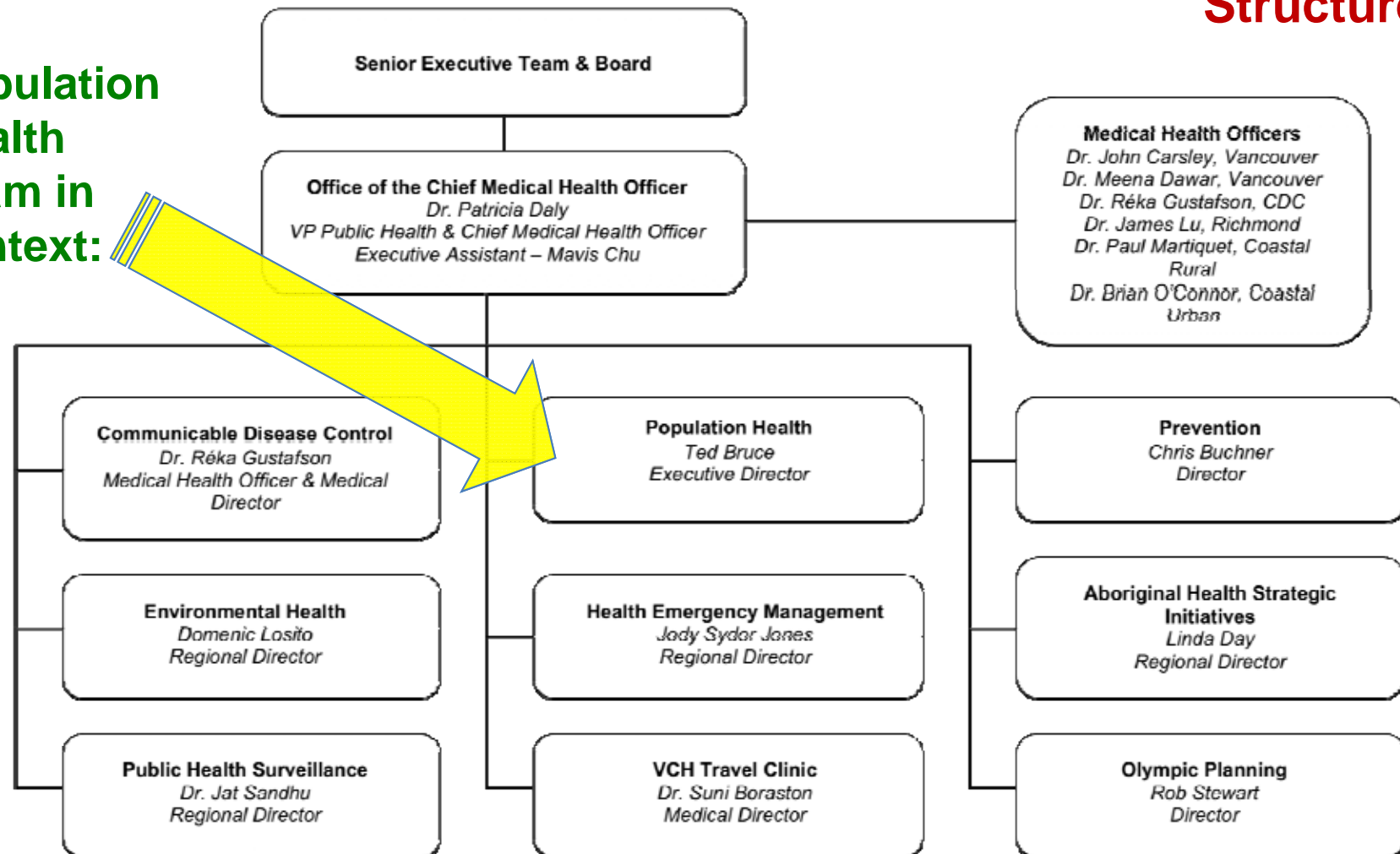
Population Health Team:



- **Reports to the Chief Medical Health Officer**
- **Works with a variety of partner organizations** to influence the creation of healthy public policies that support the health and well-being of our communities.

Structure

Population
Health
Team in
context:





Activities

1) District of North Vancouver Official Community Plan

- Memorandum of understanding with District of North Vancouver
- Health input and influence in each step of the plan-making process
- Involvement with different audiences - municipal staff, community



2) Supporting Richmond's review of the City's Official Community Plan ...

- Medical Health Officer 'call to participation' in the planning process (news article, etc.)
- Public health perspective on public input and key issues in the plan - for reference on the City's website discussion forum for the plan: LetsTALKrichmond.ca
- Co – facilitated a planning policy session with local social service agencies
- Our participation is evolving with the planning process



Join the discussion
LetsTALKrichmond.ca



Activities



- Vancouver Coastal Health and Fraser Health have provided advice on the Regional Growth Strategy
land use → health outcomes
- Knowledge exchange project that will link researchers, planners, health authorities and others (mentioned by Fraser Health earlier)



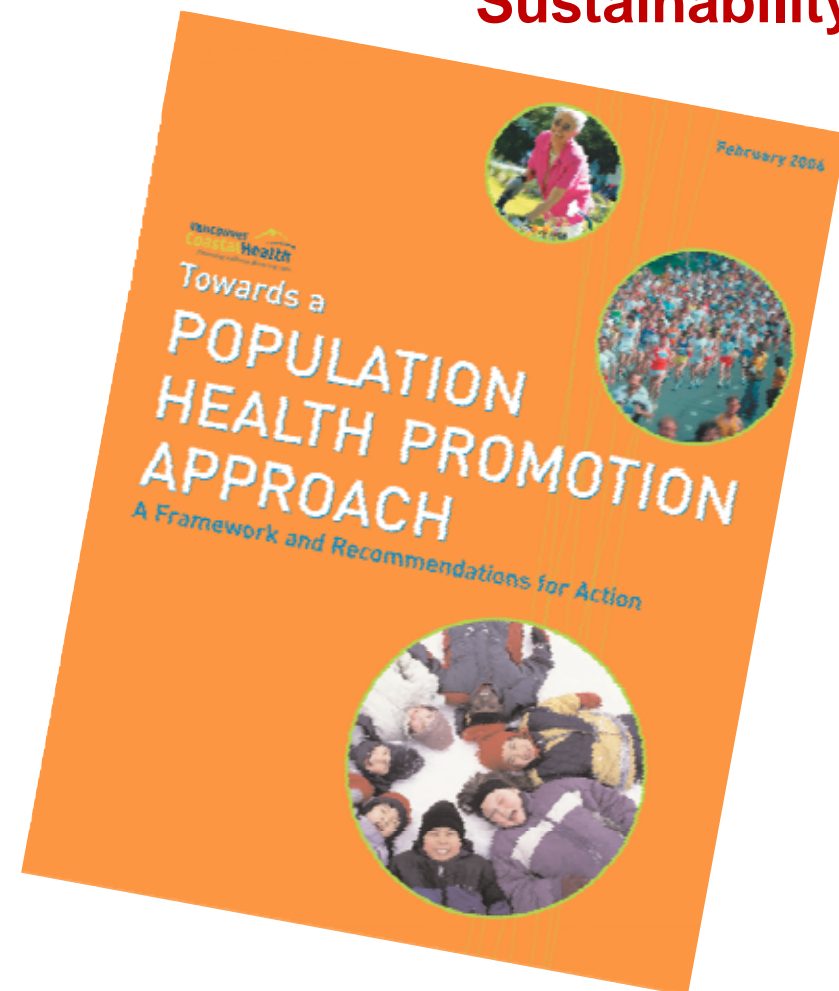


How to sustain over the longer-term?

4 strategies...

1. Leadership
2. Partnership
3. Advocacy
4. Policy development

Sustainability



Lessons Learned

- Different audiences: elected, public and professional staff (planners). *We need to strategically determine 'the time' for each.*
- The scope of feedback is challenging.
What are our most important key messages?
- Communities are using environmental lens.
We are adding health and equity.
- The Public values health.
How to best work with that?

