Mapping a policy field Using an 'advocacy coalition framework'

François Gagnon Vancouver, November 24, 2010





Goal

Provide you with an analytical tool to map the networks of actors involved in policies of concern to you and the possibilities for changing them





The advocacy coalition framework (ACF): a central insight

Public policies can be understood as the effect of power relations between coalitions of actors





Other insights from the ACF

Coalitions

Stability and change

• Types of actors





Working in groups: how?

Three working groups

- (1)Parking supply reduction
- (2)Traffic calming interventions
- (3)Improved access to neighbourhood services

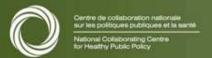




Working in groups: how?

Three 'steps':

- -Identify coalitions
- Analyze actors' positions & interests
 and relations to one another
- Identify possibilities for changes





1. Identify coalitions

-Identify the coalitions by making explicit (1)their positions and interests towards your proposition and (2)the groups or activities' they support

-DEF: groupings of actors that conceive of policy problems and solutions in a similar manner and that coordinate to defend or promote them





2. Analyze actors and relations

List actors and analyze their respective positions and interests with regards to (1) your proposition, and (2) the relationships of the actors to one another





3. Identify possibilities for changes

- -Are there contextual transformations that could change some actors' interests?
- –Actors you had not seen before? How can your proposition interest actors in the opposing coalition?
- –Are there actors (actual or potential) who are not there and who could be interested?





And now...

- Appropriate and mutilate
- Keep your map active: changes = work in progress
- For time's sake: pick-up technique
- Need discussion or feedback on transportation and transportation related-policies? I know a little about that.



