

Summary of Day:
Moving Forward on Economic
Evaluation and Healthy Public Policy

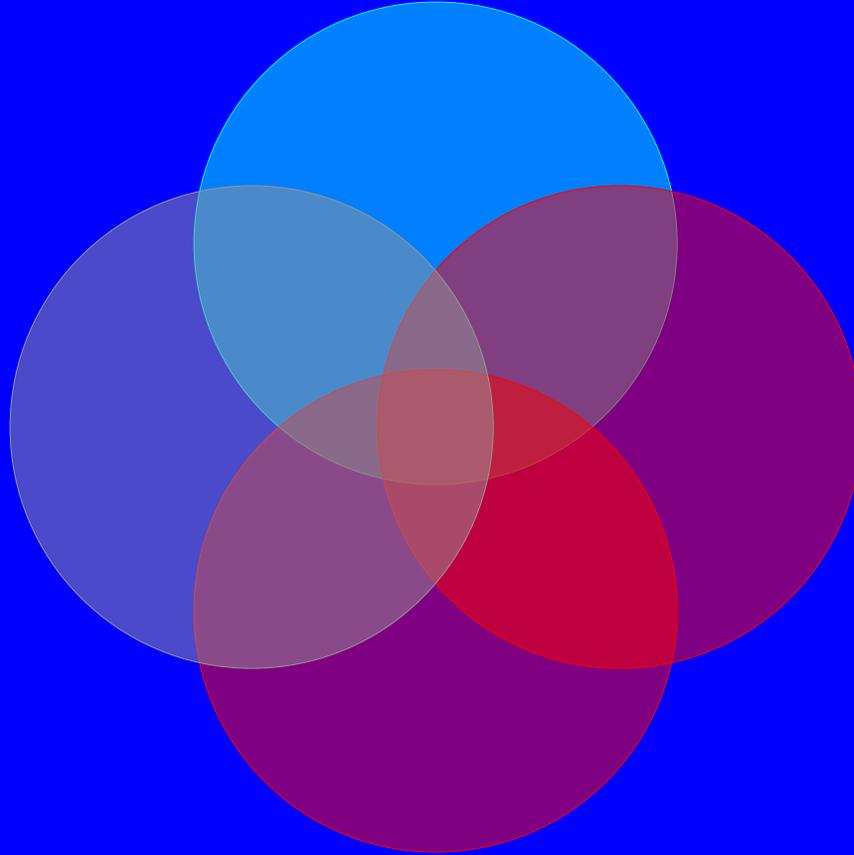
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NCCHPP Workshop on Economic Evaluations
and Healthy Public Policy

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The logo for Simon Fraser University (SFU) is located in the bottom right corner. It consists of a dark red rectangular background with the letters "SFU" in white, bold, sans-serif font.

Tools



Decision-Making
Context

Boundaries

Values

Tools

- Need for capacity building
 - How collect evidence?
 - How assess evidence?
 - How define boundaries?
- Use and misuse of economic evaluation
- Recognizing and working around limitations
- Need to use same tools as others

Decision-Making Context

- Still Prevention vs. Cure
- Disease focus vs. policy focus
- \$ as a form of cross-communication
- Money talks, talking point
- Speak to loud voices
- Evidence only one input to decision-making
- Inherently complex

Values

- What is asked?
- Who is asked? Who gives input?
- What counts? Who counts?
- Keep doing vs. Stop doing

- Economic benefit of healthy public policy
- Investment in evaluation

Boundaries: Many “Multi”s

- Multi-level, multi-intervention
- Multi-objective
- Multi-jurisdictional
- Multi-perspectives

More Boundaries

- Definitions
- Scope
 - Generalizability vs. Local Applicability
- Simplicity vs. Complexity
- Precision vs. Balance
- Full economic evaluation vs. pieces
- Public vs. private (cost-shifting)

What's Missing

- Mental health issues
- Poverty reduction
- Early childhood interventions
- Different methods of delivering public health interventions
- Health disparities
- Social inequities

Pressing Issues

- Obesity
- Diabetes
- Injury
- Social determinants of health
- Healthy birth outcomes
- Addiction

Where To Go?

- Work on definitions
- Address emerging issues
 - Policy
 - Methodological
- Review countries using economic evaluation for health public policy
- Environmental scans
 - What has been done (burden of program)
 - What are policy makers thinking of doing?

Where To Go? (2)

- Immediate focus on quick win, strong case
- Also use historical examples to make case
- Focus on building cross-sector collaborations

- Elaborate on interventions and categories in tables
- Consider costs and benefits in tables