

We will start at  
2:00 p.m. EST

# For a strategic analysis of public policies' networks of actors

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Webinar | November 5, 2014

Teleconference:  
1-866-398-2885  
Code: 239 172 3909 #

**Please mute your  
phone (\*6)**

François Gagnon  
National Collaborating Centre  
for Healthy Public Policy



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sur les politiques publiques et la santé  
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# Can you hear us?

We are talking right now... If you cannot hear us:

We will use the phone teleconference system for the audio communication between participants and presenters.

- Please dial:

The teleconference toll-free number **1-866-398-2885**.

Enter the teleconference passcode **239 172 3909** followed by #.

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# To ask questions during the presentation

Please use the chatbox at any time.



# At the end, we will have a discussion period. To ask your question(s)...

You can “raise your hand”



When we ask you to speak,  
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or use the chatbox at any time



# National Collaborating Centre for Healthy Public Policy (NCCHPP)

## Our mandate

- Support public health actors in their efforts to promote healthy public policies



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# The National Collaborating Centres for Public Health



  
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# Goal

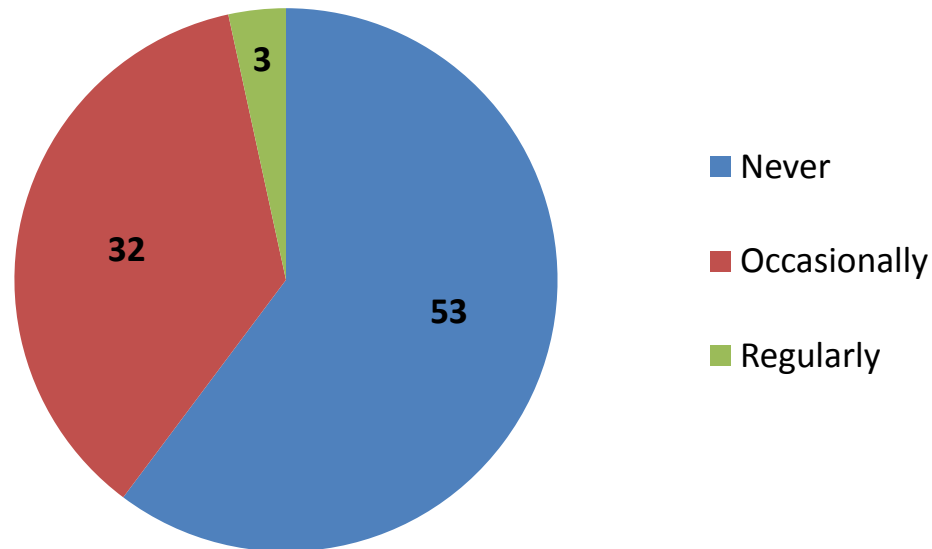
To help participants to **imagine strategies for influencing public policies...**

**by analyzing the points of stability and instability in the networks of actors that are associated with them**



# How we will proceed...

I have conducted analyses of networks of actors  
as part of promoting healthy public policies





# How we will proceed...

Build on the sociology of translation approach (a.k.a., actor-network theory)

Examples related to built environment and transportation

# The sociology of translation approach

Establishment of "truths" informing action



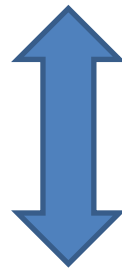
Source: University of Montana.  
Image by: Hendrike.



Photographer: Al Apatcha

# The sociology of translation approach

Establishment of "truths" informing action



Translation of social and power relations  
at play within networks of actors

# The sociology of translation approach

These networks...

...include public and private actors...

...human and non human...

...vary in length...

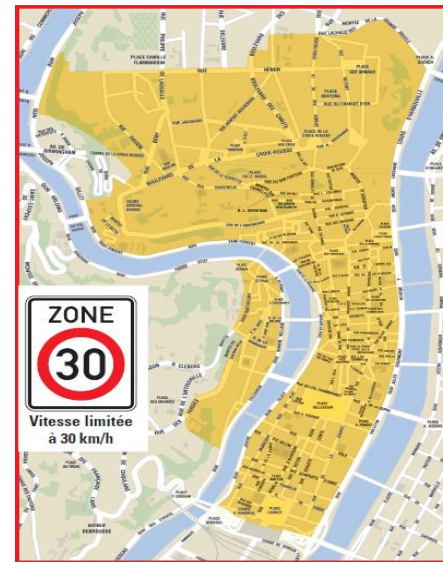
...are relatively stable (their balance is constantly challenged).

# The sociology of translation approach

Innovation depends on translations  
establishing new "obligatory passage points"



Photographer: GilPe



Source: Grand Lyon/Communauté urbaine de Lyon

# The sociology of translation approach

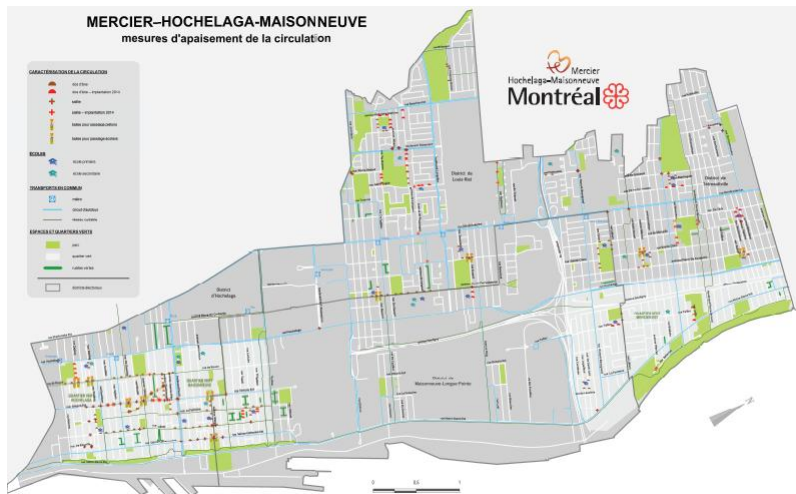
"Automotive speeds must be reduced to 30 km/h with traffic-calming measures on local street sections bordering parks and schools."

Problematization

Interessement

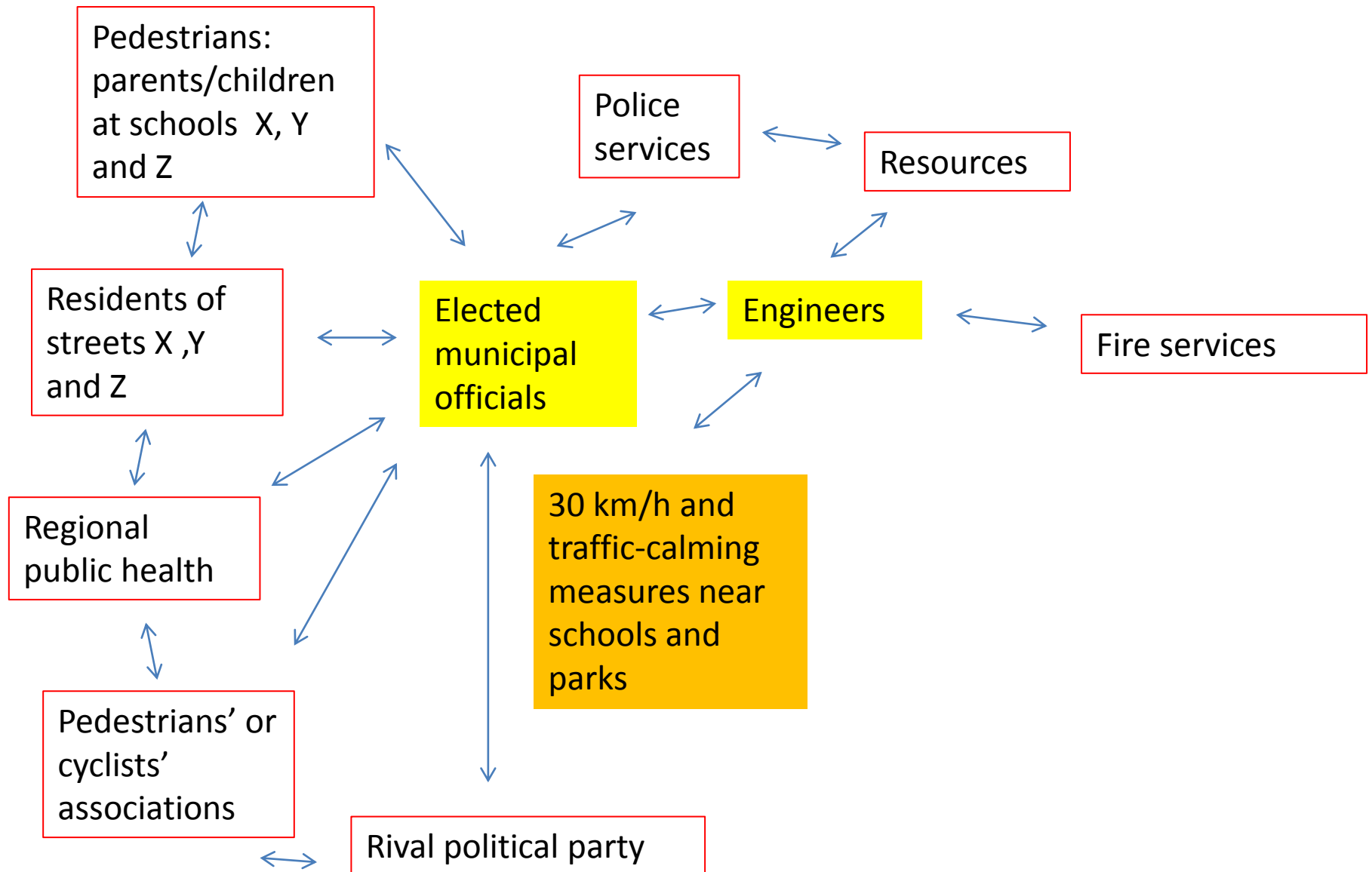
Enrollment

Mobilization



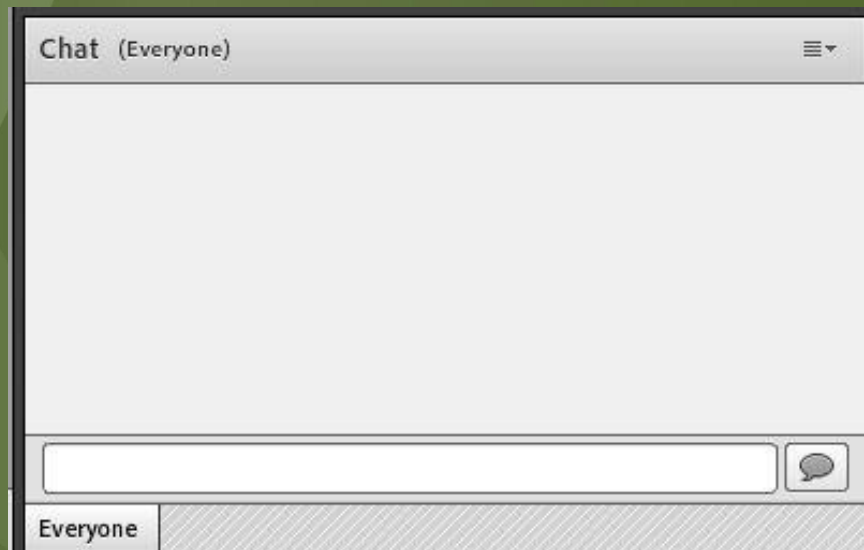
Source: Ville de Montréal.

# The sociology of translation approach



# Questions?

Please use the chatbox





# Strategic tools

## Safe active travel promotion

30 km/h speed limits on local streets

3.0 m wide street lanes

Protected bike paths

Road diets

Remove highways

...

# Strategic tools

30 km/h speed limit on local streets

Problematization	Interessement	Enrollment	Mobilization
Close to parks and schools	Elected officials	Decision on where and when and funding	Show this is a solution for their constituency
	Fire services	Opponents or negotiation of emergency routes	Solicit input early in defining emergency routes

# Strategic questions

Is (or could) each intervention be seen as credible given the current predominant problematization? Under what conditions?

# Strategic questions

Who are the actors who are or could be interested? How can their interest and mobilization change the current dynamics?

# Strategic questions

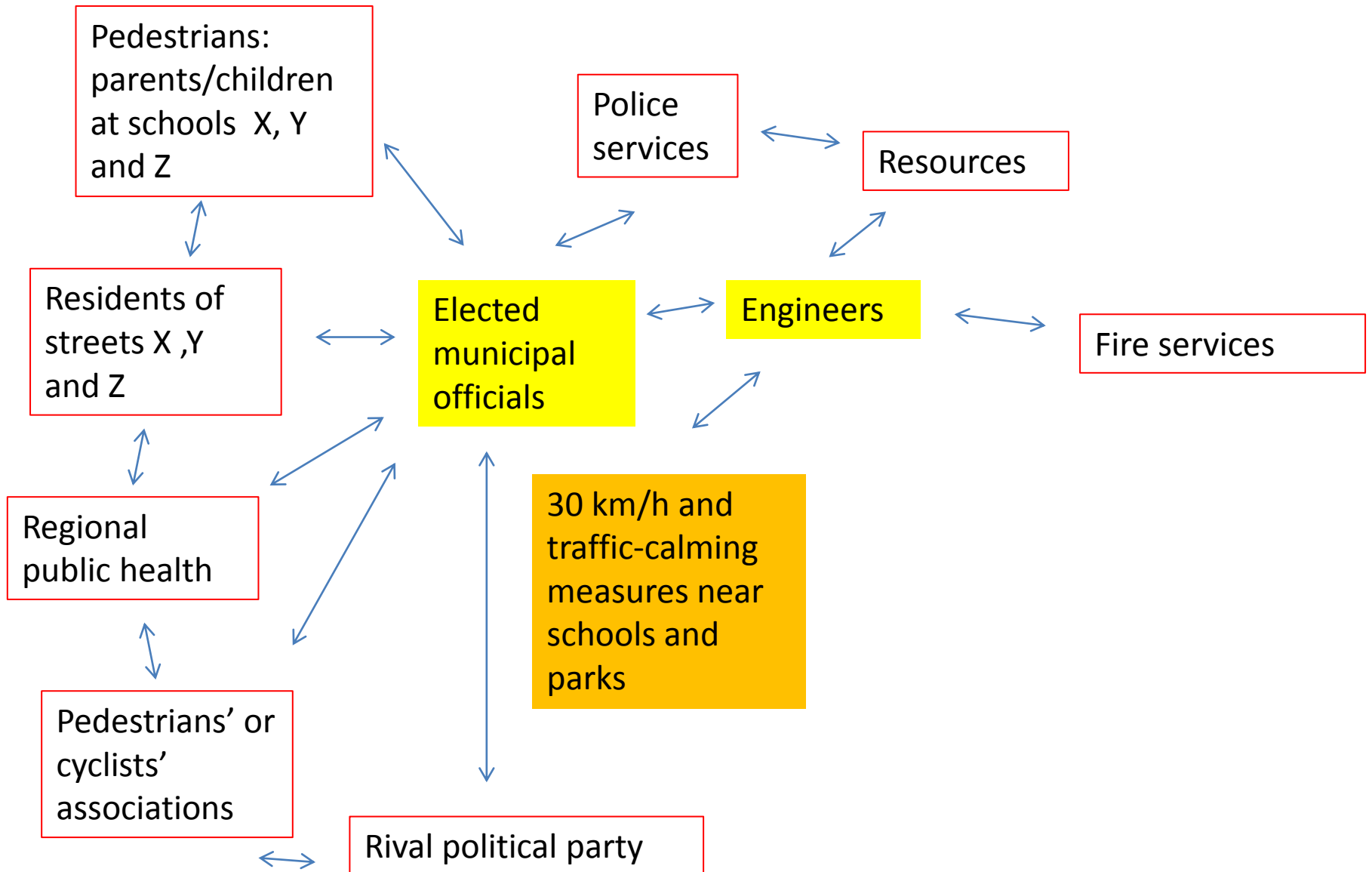
What are or could be their roles?

What is or could be our role?

# Strategic questions

How are actors currently mobilized and how could they be mobilized?

# Strategic tools



# Questions and discussion

You can “raise your hand”



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# References

Callon, M. (1986). Some elements of a sociology of translation: domestication of the scallops and the fishermen of St Brieuc Bay, In J. Law, *Power, action and belief: a new sociology of knowledge?* (pp. 196-223). London: Routledge.

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Young, D., Borland, R., & Coghill, K. (2010). An actor-network theory analysis of policy innovation for smoke-free places: Understanding change in complex systems. *American Journal of Public Health*, 100(7), 1208-1217.

doi: 10.2105/AJPH.2009.184705



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You're interested in this topic?

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